### Around Pinellas 🔪

# **Business digest**

AchieveHERs, a new group focused on women in business, was recently added to the Clearwater Regional Chamber of Com-



**BEALL** nbeall@ tampabay.com

merce's 2013 strategy, based on the opinions of more than 100 of its female members regarding women in business issues.

The group is chaired by Tina Tenret, a

certified financial planner at ProVise Management Group, LLC. Tenret was appointed by the

chamber's president and chairman, **Bob Clifford**, who said, "This project is the most significant initiative that the CRCC has undertaken in the past 15 years. AchieveHERs will be a regional leader providing support and



opportunity to established women in business and those aspiring to lead."

The new group's first market study indicated that a majority of the chamber's female membership felt

assistance was needed on how to shatter the glass ceiling.

**Bob Clifford** 

leads the

Regional

Chamber.

Clearwater

A gender pay gap still exists. It has improved since the 1970s, when women's pay was 66 percent of men's, but has remained unchanged since 2005 at 77 percent, according to statistics at WomenonBusiness.com.

On the upside, Womenable, a research, program and policy development consultancy, estimates that as of 2013 there are more than 8.6 million womenowned businesses in the United States, generating more than \$1.3 trillion in revenues and employing nearly 7.8 million people.

In addition to Tenret, Achieve-HERs founding committee members include Ernestine Bean, vice president of development, Morton Plant Mease Foundation; Sheryl Conrad, partner,

Connelly, Fields, Carlisle & Nichols Insurance Agency; **Doreen DiPolito,** owner, D-Mar Contracting; Carol Hague, COO, Johnson, Pope, Boker, Ruppel and Burns: Karla Jo Helms. CEO, JoTo PR; Nancy Longstreth, director of sales and marketing, Hyatt Regency Clearwater Beach; Barbara McCarthy, owner and founder, Sun Country Cleaners; Carlen Petersen, former Clearwater City Council member; Katy Planamenta, owner and founder, Superfly Digital; Stephanie Schlageter, owner and founder, Radiance MedSpa; **Melissa Seixas**, community relations manager, Duke Energy; and Diane Stein, president, JoTo PR.

AchieveHERs will use the market research findings to deliver events, educational forums and networking meetings to the chamber's female members based on their priorities.

The Thorn Collection of Coldwell Banker Residential Real Estate has been named to the exclusive NRT Top 100 Teams for the first quarter of 2013.

Specializing in waterfront homes and luxury properties, the Thorn Collection of Coldwell Banker Residential Real Estate is the No. 1 real estate team in West Central

Florida, achiev-

ing more than success. \$488 million

Thorn says innovative

ideas fueled

in sales for the period. "It is with extreme pleasure that I congratulate Mar**tha Thorn** and the Thorn Collection on once again achieving

the great honor of being named to NRT's Top 100 Teams in the United States for the first quarter of 2013," said Ann F. Blumencranz, managing broker for Coldwell Banker Residential Real Estate in Belleair Bluffs.

"We are very proud to be in such a select group," said Thorn. "Our innovative Internet ideas have helped us achieve continued success selling properties throughout the Tampa Bay area."

NRT is the largest residential real estate brokerage company in the country with a nationwide network of 1,400 real estate teams united by a common vision, mission and set of guiding principles.

Send business news to Nova Beall at Tampa Bay Times, 1130 Cleveland St., Suite 100 A, Clearwater, FL 33755; fax to (727) 445-4119; or email nbeall@tampabay.com.



## **Attention Smokers:** You May Be At Risk for PAD

You may be one of the 8-million Americans who suffer from peripheral artery disease, also known as (PAD). Risk factors for PAD include smoking, high blood pressure, diabetes, high cholesterol, obesity, inactive lifestyle, and cardiovascular conditions.

Meridien Research is looking for volunteers with PAD to participate in a research study comparing the role of two investigational medications in the prevention of cardiovascular events (such as heart attack or stroke). Qualified participants ages 50 and older will receive at no cost study-related:

- Evaluations, physical exams, routine lab work
- Investigational medication

Compensation for time and travel may be available. No medical insurance is necessary.

Meridien

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#### **Health notes**

# Sunstar earns a few stars

Sunstar Paramedics, the 911 ambulance transport service for all Pinellas County residents, recently earned accreditation with the Commission of Accreditation of Ambulance Services for its operations.



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Pinellas County's Sunstar Paramedics is a branch of one of five Paramedics Plus divisions in major met-

ropolitan areas nationwide and is whollyowned by East

Texas Medical Center Regional Healthcare System Emergency Medical Services, which announced that all five of the company's divisions have earned CAAS accreditation.

Paramedics Plus also serves as the 911 service provider in each of the five locations.

"It is unusual for such a large provider to be able to accomplish this across their system," said Ron Schwartz, vice president bike 2 miles and swim 100 yards; of ETMC EMS. "I want to commend our administrative staff mile, bike 4 miles and swim 150 for the hard work and dedication that these accreditations signify. CAAS's stringent standards reflect our company's goals and philosophies."

In addition, Sunstar's operations dispatch center has been officially recognized as an Accredited Center of Excellence by the National Academies of Emergency Dispatch and its critical care transport services have received accreditation from the Commission on Accreditation of Medical Transport Systems.



JIM DAMASKE | Times **Sunstar provides 911** ambulance service in Pinellas.

The ninth annual "Tri If You Dare" Kids Triathlon for children ages 5 to 15 begins at 7:15 a.m. today at the Holland G. Mangum Recreation Complex, 9100 113th St. N, Seminole. The course for ages 5 to 6

includes a quarter-mile run, a 1mile bike ride and 25-yard swim; ages 7 to 10 will run a half-mile, and ages 11 to 15 will run a full

Bicycle helmets are required for all participants.

The entry fee is \$45. Contact Jim Sheets at (727) 687-6948 for more information or visit myseminole.com/tri.htm.

Runners, now you can beat the summer heat. Race night activities for the **34th annual** Send health news to Nova Beall, **Kiwanis Morton Plant Mease** Midnight Run begin at 9:30 p.m. Wednesday evening in front of the Sheriff's Youth Ranch

Opportunity Store at Causeway Plaza, 2602 Bayshore Blvd., Sign up to run a 1-mile at 11

p.m.; a 5K at 11:25 p.m.; and a 10K at 12:15 a.m. Thursday, all on a flat, well-lit course out Causeway Boulevard and back with a turn around in Honeymoon Island State Park. Chips will electronically cap-

ture finishing time and place for the 5K and 10K runs and plaques are awarded to the top five finishers in each age group.

Race-night registration cost is \$20 for the 1-mile, \$35 for the 5K, and \$35 for the 10K.

The previous 33 Midnight Run events have raised more than \$640,000 for the Kiwanis clubs of Dunedin and Top of the Bay community service activities.

For more information call (727) 535-2257; email: kiwanismidnightrun@yahoo.com; or visit kiwanismidnightrun.com.

Kundalini Yoga, known as the Yoga of Awareness, is offered 12:30 to 1:45 p.m. every Friday at Yoga Village, 2760 Daniel St. Clearwater. During the class, students will practice exercises to strengthen and balance the nervous and glandular systems, breath work and meditation and relaxation with the gong. Students of all skill levels are invited to participate.

Cost is \$15 and drop-ins are welcome.

Call (727) 712-1475.

Tampa Bay Times, 1130 Cleveland St., Suite 100 A. Clearwater, FL 33755; fax to (727) 445-4119; or email nbeall@tampabay.com.

# Caught by Surprise?

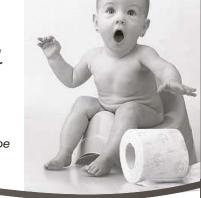
#### **IBS Can Do** That to You!

Meridien Research is recruiting people with irritable bowel syndrome (diarrhea predominant) to participate in a research study of an investigational medication or inactive placebo.

Qualified participants will receive at no cost study related: Evaluations, physical exams, routine lab work

Investigational medication

Compensation of up to \$675 for time and travel may be available. No medical insurance is necessary.

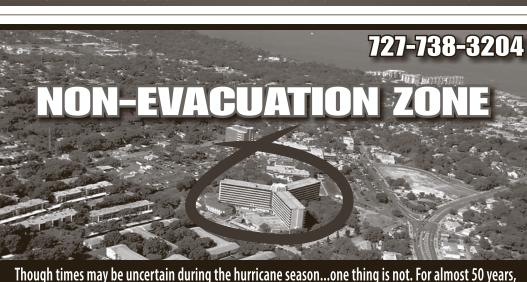




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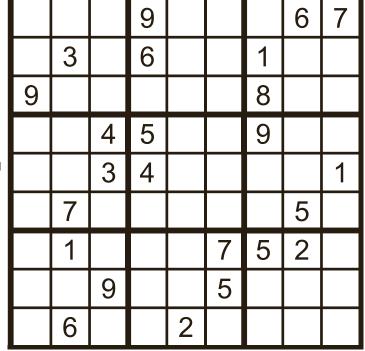


### Sudoku

To play: Fill in the grid so that every row, every column and every 3-by-3 framed box contains the numbers 1 through 9 exactly once. The solution is unique.

Solution 06/26/13 Sudoku

5	4	3	9	7	2	1	8	6
9	7	2	6	1	8	3	4	5
6	8	1	4	3	5	2	9	7
4	1	7	3	5	9	8	6	2
3	9	8	1	2	6	7	5	4
2	6	5	7	8	4	9	3	1
8	5	9	2	6	7	4	1	3
1	2	4	5	9	3	6	7	8
7	3	6	8	4	1	5	2	9



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